



# O2 Investment Partners, LLC

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## ***Capital designed for the business***

O2 Investment Partners is a Midwestern based private equity firm that seeks to acquire a majority interest in lower middle market manufacturing, niche distribution, and select service and technology businesses. The firm invests in businesses with earnings growth potential and a clear path to the creation of shareholder value.

O2 invests equity on behalf of its principals as well as a core network of other limited partners and strategic investors. The firm invests with a view toward partnering with management to build and grow the business and take it to its next stage of development. This requires not only a clear vision and strategic plan to create shareholder value, but a close partnership and alignment of interest with management.

### **About O2 Investment Partners**

The principals of O2 Investment Partners collectively have more than 60 years of experience in mergers and acquisitions and building businesses both directly as part of management and through partnering with management to support the execution of a strategic business plan.

Jay Hansen, Todd Fink, Luke Plumpton, Gregg Orley, Rob Orley, Larry Lax, John Gruber, Patrick Corden and Sean Darin collectively have completed more than 45 acquisitions of businesses in the manufacturing, distribution, service, and high tech industries and have invested in an additional 30 more transactions as investors (typically founding investors) in these industries, as well as financial services and consumer hard goods industries.

### **Investment Approach**

#### **Investment Strategy**

We invest equity on behalf of our principals as well as a core network of other limited partners and strategic investors. This allows us to design the capital to fit the business. The capital structure of the business must be driven by and facilitate the achievement of the strategic plan, not the other way around. Because we are not funded by institutional investors, we are often able to get comfortable with risks that other investors cannot. We have the flexibility and creativity to help solve problems and issues that may deter other investors.

We seek opportunities where we can provide value to the business and our management partners in the areas of strategy, acquisitions, lender relationships, treasury management, operational efficiency, leadership, and access to a substantial business network in addition to providing growth capital.

## Investment Criteria

Transaction Value:	\$5 million to \$75 million
EBITDA:	\$2 million to \$10 million (less for add-ons)
Industries/Business Types:	Niche manufacturing, select technology segments, select services businesses, niche distribution, and certain special situations
Other Industries and Areas of Interest:	Add-ons for existing portfolio companies; environmental services and environmental remediation; financial services, technology based businesses, health and medical manufacturing and service businesses
Geographic Focus:	O2 invests in companies throughout the United States and Canada with a preference for the Midwest and Great Lakes region (Michigan, Wisconsin, Minnesota, Iowa, Missouri, Illinois, Indiana, Ohio, Kentucky, Tennessee, Pennsylvania, Upstate and Western New York, Ontario)

## Investment Style

O2 Investment Partners, its principals and strategic partners look to provide resources to management in the development and execution of the strategic plan for the business. We have extensive and varied backgrounds and expertise upon which management can draw for support in developing strategic plans and growth initiatives, financial modeling and analysis, add-on acquisition analysis and negotiation, lender relationship management, treasury and cash management, product and market development, marketing, operational improvement, technical analyses, environmental issues, tax and tax planning, legal, and other issues that are non-core to the business that may distract management from focusing on execution of the plan.

O2 Investment Partners is not a holding company. Each investment is made separately with equity invested by our principals and other core investment partners. While we are strong believers in accountability and key metrics, we also believe in a decentralized investment approach that is hands on enough to understand and help influence the key drivers of the business, but hands off enough to empower management to execute their plan. This includes a compensation/incentive system that is aligned to the business plan.

We are flexible and creative in our approach to structuring a transaction that best fits the needs of all parties involved, including the seller, management, employees, customers, suppliers as well as the buyers. We seek to maximize the opportunity to achieve the vision and strategic plan for the business and in doing so, create long term sustainable shareholder value.



The types of situations we look for include:

- Management buyout or re-capitalization
- Family business – ownership succession
- Industry buy and build - expansion capital
- Experienced management looking for capital and/or strategic assistance in taking a business to its next stage of development
- Corporate carve out or orphan
- High growth businesses with defensible market position or brand
- Management investment opportunity – co-investment and/or performance based incentive
- Add on acquisitions for portfolio companies

### **Key Business Characteristics**

We look for businesses with the following characteristics:

- Track record of stable, recurring cash flows
- Entrepreneurial management team with a track record of developing and executing a strategic plan designed to create long term shareholder value
- Clearly definable and sustainable business model with defensible market position and growth potential
- Track record and culture of seeking technology and innovation as key strategy for sustainable growth and value creation

### **Community Corporate Citizens**

As part of and in addition to creating superior returns for shareholders and partners, we believe in making a positive contribution to the communities in which our businesses and their employees are located. Being a good corporate citizen means creating a safe environment not only for employees, but for the surrounding community as well. It also means participating in and supporting local charities and community organizations. Being a good corporate citizen is an integral part of our investment philosophy.

## **Investment Team**

### **Jay Hansen**

Mr. Hansen is a Managing Partner of O2 Investment Partners. He is a seasoned executive with more than 20 years of private equity, corporate development and operating management experience. He has extensive acquisition, divestiture and investment experience in a variety of manufacturing, manufacturing technology, logistics and distribution businesses located in the U.S., Canada, Mexico, France, Germany and Italy.

Mr. Hansen has also served in executive management roles for manufacturing and distribution businesses, including COO and CFO for both public and privately held companies with operations in North America, Europe, Asia and Australia and revenues ranging from \$100 million to more than \$450 million.

Mr. Hansen serves on the Board of Directors (Chairman of Audit Committee) of Flagstar Bank (NYSE: FBC) and the Board of Directors (Audit, Comp Committees) of Power Solutions International (NASDAQ: PSIX). In addition, Jay serves as a Director on the boards of O2's portfolio businesses, Alpha Sintered Metals (Chairman), O2 Specialty Manufacturing (Chairman), Packaging Concepts & Design (Chairman), PCT Brands, and National Technologies.

He is a graduate of The Wharton School of Finance and Commerce at the University of Pennsylvania.

### **Todd Fink**

Mr. Fink is a Managing Partner of O2 Investment Partners. During the past 20+ years, Mr. Fink has led or participated in multiple business acquisitions, mergers and divestitures, joint venture/partnership arrangements, as well as various financings and re-financings. Mr. Fink's primary responsibilities include M&A/deal execution, finance, treasury functions and capital allocation for O2.

Mr. Fink has extensive experience investing in industrials (chemicals, polymers and general manufacturing), automotive, technology, building products and business services. Mr. Fink serves on the boards of O2's portfolio businesses and is a Director of Alpha Sintered Metals, O2 Specialty Manufacturing, Packaging Concepts & Design, PCT Brands (Chairman), and National Technologies (Chairman).

Previously, Mr. Fink was a partner in a major Detroit-based law firm, where he specialized in corporate, mergers and acquisitions, real estate and finance matters. He is a graduate of the University of Michigan and Wayne State University Law School.

## **Luke K. Plumpton**

Mr. Plumpton is a private equity executive with over 15 years of M&A, investment banking and operational management team experience. He is responsible for evaluating, structuring, negotiating and financing transactions, as well as monitoring O2's portfolio companies.

Former Director of Strategic Planning for Hanford Pharmaceuticals, Senior Associate at Square 1 Bank and Analyst at Wells Fargo Securities (Healthcare Investment Banking Group). Mr. Plumpton's experiences range from leading companies through divestiture plans during the recession to deal facilitation for M&A, debt and equity transactions for both publicly traded and private companies to managing the build out of a boutique venture debt bank. He has completed in excess of 30 deals in the form of M&A sell side/buy side, IPOs, Follow-on equity offerings, I-grade and High Yield bonds, equity private placements and several hundred million dollars of Loan Syndications.

Mr. Plumpton currently serves on the boards of O2's portfolio businesses: Clio Holdings (Director), CCSI Networks (Vice Chairman), National Technologies (Vice Chairman), Precision Made Products (Director), PCT Brands (Vice Chairman), Alpha Sintered Metals (Director), Precision Compacted Components (Director), O2 Specialty Manufacturing (Board Observer), Packaging Concepts & Design (Director) and former Board Observer of Greco Aluminum Railings.

Mr. Plumpton received his BA in economics from Harvard University, where he graduated with honors and was a member of the varsity lacrosse team. While attending Harvard, Mr. Plumpton also studied Corporate Accounting at MIT's Sloan Business School.

## **John Gruber**

Mr. Gruber is a Certified Public Accountant, and a seasoned corporate executive with over 30 years of experience in finance, accounting and corporate administration. He provides guidance to O2's portfolio companies on financial reporting, accounting practices and systems, tax planning and compliance, and HR. Mr. Gruber also advises on strategic planning implementations at portfolio businesses and participates in review and due diligence efforts of target acquisitions.

Before joining O2, Mr. Gruber was the CFO of Silbond Corporation and managed the highly successful exit from the business by O2 in early 2014. Mr. Gruber also has 13 years of public accounting experience with KPMG, where he provided accounting, auditing, tax, M&A due diligence, and business advisory services to a wide variety of clients in diverse industries and markets. Mr. Gruber is an advisory member to the boards and senior management of all of O2's portfolio businesses.

He is an honors graduate in accountancy from The University of Michigan's Ross School of Business.

### **Patrick Corden**

Mr. Corden is a Vice President of O2 Investment Partners. He is responsible for sourcing new transactions, due diligence, underwriting, and monitoring O2's portfolio companies. Prior to joining O2 Patrick worked for One Equity Partners, the private equity investment arm of JPMorgan Chase. Prior to One Equity Partners, Patrick worked for Duff & Phelps and UHY Advisors.

Mr. Corden currently serves on the board of CCSI Networks.

Mr. Corden received his BA from Michigan State University and his MBA from the Kellogg School of Management at Northwestern University with concentrations in Finance and Entrepreneurship & Innovation.

### **Sean A. Darin**

Sean is an Associate of O2 Investment Partners. He is responsible for sourcing new transactions, due diligence, underwriting, and monitoring O2's portfolio companies. Prior to joining O2 Sean worked for a healthcare-focused private investment firm. Prior to that, Sean worked for FINNEA Group, a middle-market investment bank, and Wells Fargo Securities. Sean received his BA in Finance from the Honors College and Eli Broad College of Business at Michigan State University, where he was also a member of the Financial Markets Institute.

### **Gregg Orley, Rob Orley, Lawrence Lax**

The Orley family has been successfully investing in operating businesses and real estate since 1950. Gregg and Rob Orley, along with their brother in-law, Lawrence Lax, have been private equity investors together for nearly 30 years. They have invested in and led the operation of a wide variety of businesses, including manufacturing, distribution, technology and financial service businesses.

In addition to the O2 Investment Partners platform, the Orley family and O2's affiliated companies own substantial real estate and other holdings.

## **Current and Former Portfolio Companies**



Clio Holdings, LLC is a holding company designed to pursue a roll-up strategy in the countertop wholesale and distribution industry. Clio acquires leading regional countertop wholesale distributors and fabrication businesses in specific geographies that have the ability to serve the entire spectrum of end markets and customers, including kitchen and bath dealers, custom home builders, designers and architects, production homebuilders, and multifamily contractors.



CCSI Networks, LLC ([www.ccsinetworks.com](http://www.ccsinetworks.com)) provides turn-key wireless network deployment services to the telecommunications industry. Formed through the merger of Callahan Communication Services, Four Leaf Construction, and CCSI Design, the combined company has deep expertise across all aspects of wireless network development and deployment for wireless carriers, MSOs, fiber CLECs, OEMs, and venue owners and managers. The company was founded in 2003 by Terry and Gene Callahan and is headquartered in Broadview, Illinois.



National Technologies ([www.ntifiber.com](http://www.ntifiber.com)) is a best-in-class provider of specialized fiber optic technical services including fiber optic installation, splicing, testing, connectivity and server cage buildouts to some of the world's highest volume users of data transmission and storage. NTI is headquartered in Chicago (West Chicago), Illinois with an additional office in Virginia (outside of Washington, DC).



PCT Brands ([www.pcttreasures.com](http://www.pcttreasures.com)) is an award-winning, industry-leading provider of bundled software, applications, technical support, and digital entertainment to the TV retail industry. In addition, the company, through its Digital Treasures brand, provides computer, tablet and smartphone accessories, power products, wireless audio products and other consumer electronic accessories to the TV retail, big box, white box and online retailers. PCT Brands was founded in 1998 and is headquartered in Auburn Hills, Michigan.



Packaging Concepts and Design ([www.pcdpackaging.com](http://www.pcdpackaging.com)) is a leader in the design and delivery of highly engineered packaging solutions for global Tier 1 automotive suppliers and OEMs, commercial vehicle, construction equipment, agriculture, and recreational vehicle markets. The company is the supplier of choice for the most complex packaging requirements including design, engineering, sourcing, integrated packaging, program management, assembly and logistics. PC&D was founded in 1914 and is headquartered in Troy, Michigan.



O2 Specialty Manufacturing ([www.mercurymfg.com](http://www.mercurymfg.com); [www.duallusa.com](http://www.duallusa.com)) is O2's custom engineered valve and flow control platform. The platform consists of Mercury Manufacturing Company, headquartered in Wyandotte, Michigan and DuAll Precision, headquartered in Addison, Illinois. Mercury Manufacturing Company designs, develops and manufactures custom precision valves and light mechanical assemblies for the AC/Refrigeration, Automotive and Heavy Truck Industries. DuAll Precision is a niche manufacturer of high precision valve components for the hydraulics industry. Products include check valves, solenoid valves, sequence valves, directional valves, counter balance valves and pressure control valves.



Alpha Sintered Metals, Inc. ([www.alphasintered.com](http://www.alphasintered.com)) is a premier manufacturer of high-precision powder metal components for the automotive, small engine, recreational vehicle, lawn & garden, commercial vehicle, and agricultural equipment industries. Alpha has been a pioneer in advancing the powdered metal industry through innovative material and process development. With its sophisticated in-house design capability, proprietary alloy metal development ability, and its molding, sintering, and machining operations, Alpha is able to offer customers customized solutions to meet the most demanding of manufacturing requirements. Alpha also has proprietary technology and a deep expertise in metal injection molding after partnering with Brunswick, OH based Precision Made Products, LLC. Precision Made Products is a state of the art metal injection molding business producing parts with superior performance characteristics used in the medical, aerospace, and firearms markets.





Greco Aluminum Railings Ltd. ([www.grecoalrailings.com](http://www.grecoalrailings.com)) is a leading manufacturer of welded aluminum balcony railing systems headquartered in Windsor, Ontario with offices in Toronto, Ontario and Bloomfield Hills, Michigan. The company's welded railing systems are installed in both new construction and restoration projects for high, medium and low-rise condominiums, apartment buildings, hospitality and senior living facilities. Greco's welded balcony railings are often specified by architects, engineers and developers and have received praise throughout the construction industry for their high quality, reliable and innovative designs and for their ease of installation.



Silbond Corporation ([www.silbond.com](http://www.silbond.com)) is a specialty chemical company located near Adrian, Michigan and is the world's leading commercial producer and provider of tetra ethyl ortho silicate ("TEOS"). Silbond offers a full line of TEOS products as well as custom applications developed for specific customer needs, serving a broad portfolio of end markets including consumer electronics and semiconductors, investment castings, protective coatings and paints, and other chemical processors. Silbond produces TEOS in a unique and inherently clean direct reaction process utilizing silicon metal and ethanol. This allows Silbond to consistently meet the highest requirements for product purity, customer service and technical support.



RheTech ([www.rhetech.com](http://www.rhetech.com)) is a plastics compounding manufacturer and full-service supplier of polypropylene compounds and color concentrates. Through its wholly-owned subsidiaries, RheTech manufactures and distributes a broad range of color concentrates and compound products to the thermoplastic industry. RheTech's foremost goal is gaining customer confidence and working hard to keep their business through innovation, performance, value and quality. RheTech operates three manufacturing facilities in Whitmore Lake, Michigan, Fowlerville, Michigan and Sandusky, Ohio.

## **Intermediaries**

O2 Investment Partners reviews every opportunity thoroughly and provides a very quick response. We work closely with many types of intermediaries to generate deal flow and evaluate investment opportunities. We welcome buyer and finder's fee arrangements on acquisitions that are completed.

## **Contact Us**



## O2 Investment Partners, LLC

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O2 Investment Partners, LLC  
40900 Woodward Avenue  
Suite 200  
Bloomfield Hills, MI 48304  
[www.o2investment.com](http://www.o2investment.com)

Jay Hansen  
Managing Partner  
248.554.4228  
[jhansen@o2investment.com](mailto:jhansen@o2investment.com)

Luke K. Plumpton  
Partner  
248.554.4215  
[lplumpton@o2investment.com](mailto:lplumpton@o2investment.com)

Patrick R. Corden  
Vice President  
248.554.4229  
[pcorden@o2investment.com](mailto:pcorden@o2investment.com)

Todd Fink  
Managing Partner  
248.554.4235  
[tfink@o2investment.com](mailto:tfink@o2investment.com)

John Gruber  
Operating Partner  
248.554.4226  
[jgruber@o2investment.com](mailto:jgruber@o2investment.com)

Sean A. Darin  
Associate  
248.554.4219  
[sdarin@o2investment.com](mailto:sdarin@o2investment.com)